

Annual Membership Application

2555 Porter Lake Drive, Suite 106 • Sarasota, FL 34240 • Ph: (941) 952-9293 • Toll-free: (866) 930-FSPA(3772) Fax: (941) 366-7433 • E-mail: Membership@FloridaPoolPro.com • www.FloridaPoolPro.com

Join NOW, Pay LATER

*Promotion valid Sept. 1 - Oct. 31, 2019. Apply and approval now; you will be contacted in November for payment information by January 1, 2020. Membership is through December 31, 2020.

Rev 8/19

Company Name:			
Contact Name:	E-Mail:		DOB
Co. Address:	Pri	mary county of work:	
City, State, Zip:	Bu	siness Tax #:	(Occupational License)
Website:	Fa	cebook:	
Office Phone:	Cell:		
See reverse side for membership categories,	dues, criteria and code	e of ethics. Membership includes	all company employees.
Has company applying been in business at least 1 If "no", please contact the FSPA office for a			□ Yes □ No
Has company or any of its principals been found gu offenses)? If "yes", provide date and nature of co			
Complete if company engages in any work rec	quiring a State Contrac	cor Certification or State Registra	
☐ Attach a copy of Certificate of Insurance /	Workers' Comp Exemp	tion	
Check all that apply to your company:			
☐ Manufacturer ☐ Pool / Spa Builder / Installer ☐ Building / Health / Licensing Official ☐ Consultant - type:	□ Distributor□ Pool / Spa Service (F□ Leak Detection□ Retail Store	□ Pool / Spa Maintenance (ull Service Including Repair / Refinis □ Subcontractor - type of w □ Other:	ork:

By submitting this application, the company above agrees to membership in FSPA in the appropriate Chapter, agrees to abide by the code of ethics, and criteria for membership (printed on the reverse side). The FSPA logo and name may be used only by members after approval of membership and must be removed if membership ends.

Important Notice: Dues payments to the Florida Swimming Pool Association are not tax deductible as charitable contributions for federal income tax purposes. Dues payments may be deductible as an ordinary and necessary business expense, subject to any exclusion for lobbying activity. The current percentage used for lobbying that is not deductible for income tax is 17%.

I do NOT wish to receive faxes or e-mails regarding FSPA activities, events or member benefit programs. (Benefit program information may come from an affiliated third party.)

[☐] I do NOT wish to receive text messages from FSPA.

FSPA Membership Categories / Dues and Fees

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	Month	ly ACH*	Ar	nually
BUILDER: Builders, installer.		\$78		\$935
SERVICE: Service, maintenance, repair, leak detection. Small (3 or fewer people / subs) Large (4+ people / subs)	<u> </u>	\$39 \$78	<u> </u>	*
TRADE PARTNER: Licensed trades (solar, paver, subs, electric, engineer, architect). **Small** (3 or fewer people / subs) **Large** (4+ people / subs)	<u> </u>	\$39 \$78	<u> </u>	\$468 \$935
SUPPLIER: Manufacturers, distributors and manufacturer's reps. Blue category members are eligible for an FSPA member list one time per year, discount on show booth space, discount on print and web advertising, logo with live links on industry / member website.		Blue White		\$2,750 \$1,500
INDUSTRY PARTNER: Other companies with industry members as their customers (insurance, advertising)		\$78		\$935
ASSOCIATE: Government, nonprofit, realtor.				\$165
ADDITIONAL LOCATIONS: Fee per additional Chapter (First company membership is a full price per above schedule).	t			\$300
RETIREE: No longer working.				\$150

2020 dues rates as approved by the Board in September 2019.

Criteria for Membership

The business activities must include those products or services used in the swimming pool and spa industry.

The membership must be with the Chapter where the applicant's principal office or place of business is geographically located, unless otherwise agreed to with another Chapter and the approval of FSPA.

The applicant shall have tendered the appropriate amount in payment for dues.

The individual making the application shall have been in business for a period of at least one year. For those in their first year of business, a provisional membership application is available.

The applicant shall hold all necessary and relevant state and local licenses and permits.

The business is conducted in a manner which leads to the satisfactory resolution of all significant and meritorious consumer complaints made to FSPA or a Chapter thereof, a Better Business Bureau or governmental authority.

The business is conducted in a financially responsible manner such that neither the business nor its principals shall have been adjudged guilty by a court of competent jurisdiction during the past three years of any felony or misdemeanor involving business or financial practices.

Neither the applicant nor its principals shall have misused the FSPA logo during the past two years unless the applicant shall pay proper dues for the year(s) of misuse or make other settlement with FSPA.

The applicant agrees to abide by the Association's Code of Ethics.

FSPA Code of Ethics

Believing that honesty and integrity, high ideals and concern for the welfare of the pool industry and the public we serve are both desirable and necessary, and in a sincere effort to promote the mission of the Association, members of the FSPA pledge themselves to:

- Keep honesty as our guiding business policy.
- Comply with the spirit and letter of business contracts, existing laws and codes, and manage employees, subcontractors and suppliers with fairness and honor.
- Provide fair and expeditious response to claims covered under warranty.
- Work for the benefit of the consumer through the use of quality materials and construction practices backed by integrity and service.
- Keep informed regarding public policies and other essential information which may affect our business interests and those of the pool industry as a whole by attending the minimum number of association meetings as prescribed by my local Chapter.
- Promote the concepts of free enterprise and service to the public and the industry.
- Make all advertising and sales promotion factually accurate, use only competent testimonials, avoid those practices which tend to mislead or deceive the customer, and refrain from false or misleading criticism of competitors.
- Support and abide by the decisions of the Association in promoting and enforcing this Code of Ethics and cooperate with any investigation related to such enforcement.

^{*}For monthly ACH payments a checking account must be provided. Charges will be drawn on the first business day of each month. Membership is annual and full payment is due for remaining months if ACH transfers are cancelled.